

APRCE 2017

Day 1- 25th October 2017 (Wednesday)	
Time	ACTIVITIES
12.30pm	Registration starts (till 8pm)
1.00pm	Exhibition starts (till 8pm)
4.00pm	Exhibition Official Launch and Welcome Cocktail (Exhibition Hall)
8.00PM	END OF EXHIBITION

Day 2- 26th October 2017 (Thursday)	
Time	ACTIVITIES
7.30am	REGISTRATION
8.30am	OFFICIAL LAUNCHING & OPENING CEREMONY
9.30am	COFFEE BREAK
	BUSINESS OPPORTUNITIES IN ASIA PACIFIC
10.00am	Opening keynote: Key growth trends for Asia retailing Ms Michelle Grant, Head of Retailing Researcher, Euromonitor International, United States
	CUSTOMER'S ENGAGEMENT
10.30am	New way of customer engagement in the Isetan Mitsukoshi group Mr Toshihiko Sugie, President & CEO, Isetan Mitsukoshi Holdings Ltd, Japan
11.00am	Building a new interactive retail platform Mr Roger Wang, Chairman, Golden Eagle, China
	RETAIL CHALLENGES
11.30am	Back to retail origin, create new retail transformation model Mr Fang Wei, CEO of Internet Business Group, China Gome Group.
12.00pm	Aiming for more growth! Challenges for future retailing industry in Japan Mr Yotetsu Hayashi, Director, Distributer & Retail Industry Division, Ministry of Economy, Trade & Industry, Japan
12.30pm	LUNCH
	MANAGEMENT / COMPANY STRATEGY
2.00pm	Retail business environment in South East Asia Mr Shaun Chong, CEO, Parkson China, China
2.30pm	The making of SOGO Malaysia-our journey into the future Datuk Alfred Cheng , Group Managing Director, SOGO, Malaysia
3.00pm	Management strategy of Seven-Eleven Mr Kazuki Furuya, President, Seven-Eleven Japan Co., Ltd. Japan
3.30pm	TEA BREAK
	FUTURE INNOVATION & CREATIVITY IN RETAILING
4.00pm	Introduction Mr Shah Karim, CEO, SafeRock, United States
4.10pm	Retail excellence drives emotion, experiences and sales Mr Christopher Sanderson, Co-Founder, Future Lab, United Kingdom
4.40pm	The evolving dynamics of retail Mr Howard Saunders, Retail Futurist , Twenty Second & Fifth Ltd, United States
5.10pm	Panel Discussion Mr Christopher Sanderson, Co-Founder, Future Lab, United Kingdom Mr Howard Saunders , Retail Futurist , Twenty Second & Fifth Ltd, United States Moderator : Mr Shah Karim, CEO, SafeRock, United States
5.30pm	END OF CONFERENCE
6.00pm	END OF EXHIBITION

Day 3- 27th October 2017 (Friday)	
Time	ACTIVITIES
7.30am	REGISTRATION
	TECHNOLOGY IN RETAILING/E-COMMERCE
8.30am	The art, creativity & design in retailing Mr John Peeters, Director Business Development/Co-owner, Holition, United Kingdom
9.00am	Omni-channel is the new retail reality Mr Hoseok Kim, CEO, 11Street Malaysia
9.30am	Be Open and Innovate, to Share and Empower---Jointly Build the Future Retail Ecology. Mr Qian Fangzhen, Vice President of JD.Com, China
10.00am	COFFEE BREAK
	F&B: PART & PUZZLE OF RETAILING WORLD / A RETAIL EVOLUTION
10.30am	The art of being world class in F&B Ms Joanne Denney-Finch, CEO, Institute Grocery Distribution, United Kingdom
11.00am	Taking the shopping experience to a whole new dimension in dining & retailing Mr Benjamin Yong, Founder & Group CEO, BIG Group, Malaysia
11.30am	The present condition of Japanese retail business (supermarket) and challenges in the future Mr Yukio Kawano, Chairman, Yaoko Co., Ltd., Chairman Japan Supermarkets Association
	NEW RETAIL TRENDS
12.00pm	New retail trends Mr Chen Xiao Dong, CEO, In TIME, China
12.30pm	The Fourth Industrial Revolution and the Future of Convenience Store Mr Yoon-Sung Cho, Representative of GS Retail Co., Ltd. & President of Korea Association of Convenience Store Industry, Korea.
1.00pm	LUNCH
	CUSTOMER SERVICE, HOME DELIVERY & PAYMENTS
2.00pm	Consumer-oriented transformation Mr Masahiko Uotani, CEO, Shiseido Co. Ltd., Japan
2.30pm	Online payment disruption and creating blue ocean Mr Chan Kok Long, Executive Director & Co founder, iPay88 Sdn Bhd, Malaysia
3.00pm	Persistence and innovation – Payment methods in the new retail era Ms Hu Ying, Assistant President, China UnionPay
3.30pm	TEA BREAK
	CLOSING KEYNOTE
4.00pm	Missions and roles of a retail industry in the growing Asia Mr. Soichi Okazaki , Executive Officer, Chief Officer GMS Business, AEON Co., Ltd.
5.00pm	END OF CONFERENCE
6.00pm	END OF EXHIBITION
7.00pm	GALA DINNER HANDOVER CEREMONY FAPRA AWARDS
11.00pm	END OF 18TH APRCE